Leaking Electricity Poster

Mouse over the various parts of the poster and see a translation!
(The poster is intended to be read right to left.)

A Clean Shot at Reducing CO₂

In Japan, a 6% reduction in greenhouse gas emissions was discussed at last year's conference in Kyoto. To better understand how we can achieve such a goal, we need to take a closer look at the basis of energy consumption.

Set the Heater Below 20°C

For the average office, setting the heating thermostat to below 20°C can save as much as 930,000 kiloliters of heating oil. In addition, work efficiency may improve if it's not too warm... 

Be a Fuel-Efficient Driver

Don't leave your car idling wastefully. When accelerating from a stopped position, don't race your engine to get a quick start. And always check the air pressure in your tires. If everyone practiced these fuel-efficiency measures, about 1 million kiloliters of heating oil would be saved every year.

Communicate in the Bath

Take a bath with your family. Communicate. Making sure that the whole family gets in the bath before the water gets cold promotes harmony in the home AND saves energy.
After Watching the Golf Match, You Are Finished with Your Television for the Night

...but until it's time to watch TV again, is your television really off?

Because of Leaking Electricity, You Can't Be 100% Energy-Efficient

When you turn off an appliance with a remote control, electricity continues to leak into the appliance. Such energy losses for the entire family total about 440,000 kiloliters of heating oil each year. The average office leaks about 30,000 kiloliters of heating oil per year. Most consumers are unaware of this standby power consumption and so do nothing to decrease the losses. From now on, use a master switch to turn off the main current to your appliances.

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Beginner's Open!

Smart Life

Live a smart life by being energy-efficient!

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